



# WE MAKE APPS

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Let's make your tech journey engaging and rewarding



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# Let's meet

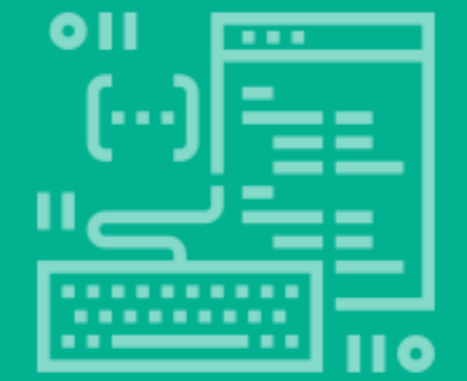
We help SMEs and Startups build digital products.  
With Transparen you get your CTO  
and a managed project team.

Founded in 2013 Our team combines the Western entrepreneurial mindset with the strong analytical and problem-solving skills of Ukrainian developers.  
This means that we know how to create solutions that work to achieve your objectives.



UI/UX design

We deliver native and cross platform iOS and Android apps tailored to provide the best user experience



DevOps



We offer sleek & stylish solutions for user-friendly apps and responsive web designs



Mobile apps



We automate the process of software delivery and infrastructure changes



Software prototyping

We provide business analysis, design and development of custom web applications



QA



We create clickable product prototypes to help you pitch your ideas to investors



Web apps



We guarantee on-time release of bug free software

# What we offer

## Initiative

We solve most issues without distracting you from running your business

## Creativity

We find solutions you haven't thought of, better than you've imagined

## Enthusiasm

We try new things because it's exciting. Learning new technologies makes our work better

## Reliability

We are there when needed and respect all deadlines

## Experience

We deliver service to many clients, in various industries

# BENEFITS



Your CTO and the development team in one place



Agile project management for highly flexible and iterative development



Expertise and knowledge



Accelerated product delivery using the latest technologies



Discovery phase to transform your idea into a product



Focus on business and marketing objectives



Full-package service from system design to post-release



Cost reduction

# Take Advantage of Discovery Phase

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## Deliverables

- Your idea transformed into project requirements specification
- Clickable product prototype to pitch your idea to investors
- Expected to-market budget and timeline

## Why you need it

- The discovery phase is performed to avoid late discovery of needs/opportunities and identify the competitive landscape.
- The team will improve your initial product vision.
- It increases the probability of a successful, on-budget product launch at the end of the product development process.

## What we do

- Gather and analyse product requirements
- Elaborate requirements specification
- Develop clickable prototype
- Estimate project budget and timeline

# Go Agile



## Flexibility

The project scope is never fixed, new requirements emerge and previous requirements become unimportant



## Measurable progress

At the end of each sprint you get delivered something that adds value and works



## Transparency

You pay in response to delivered working software



## Involvement

We work together as one team for the same purpose

## Mobile

iOS  
Android  
Swift  
Objective C  
Ionic framework

## CMS

Wordpress  
OpenCart

## APIs

Twitter API  
Facebook API  
Instagram API  
Google Maps API  
Microsoft Bing Maps API  
OpenLayers API  
Esri ArcGIS API  
Amazon API  
Microsoft Azure API  
PayPal API  
Moneris API  
Stripe

## Databases

MySQL  
PostgreSQL  
MSSQL  
SQLite  
Oracle

## JS

NodeJS  
jQuery  
Underscore.js  
Express  
AngularJS  
Phantom.js  
AJAX

## PHP

Yii  
CodeIgniter  
Zend  
Laravel  
Kohana  
Phalcon PHP Framework

## Web servers

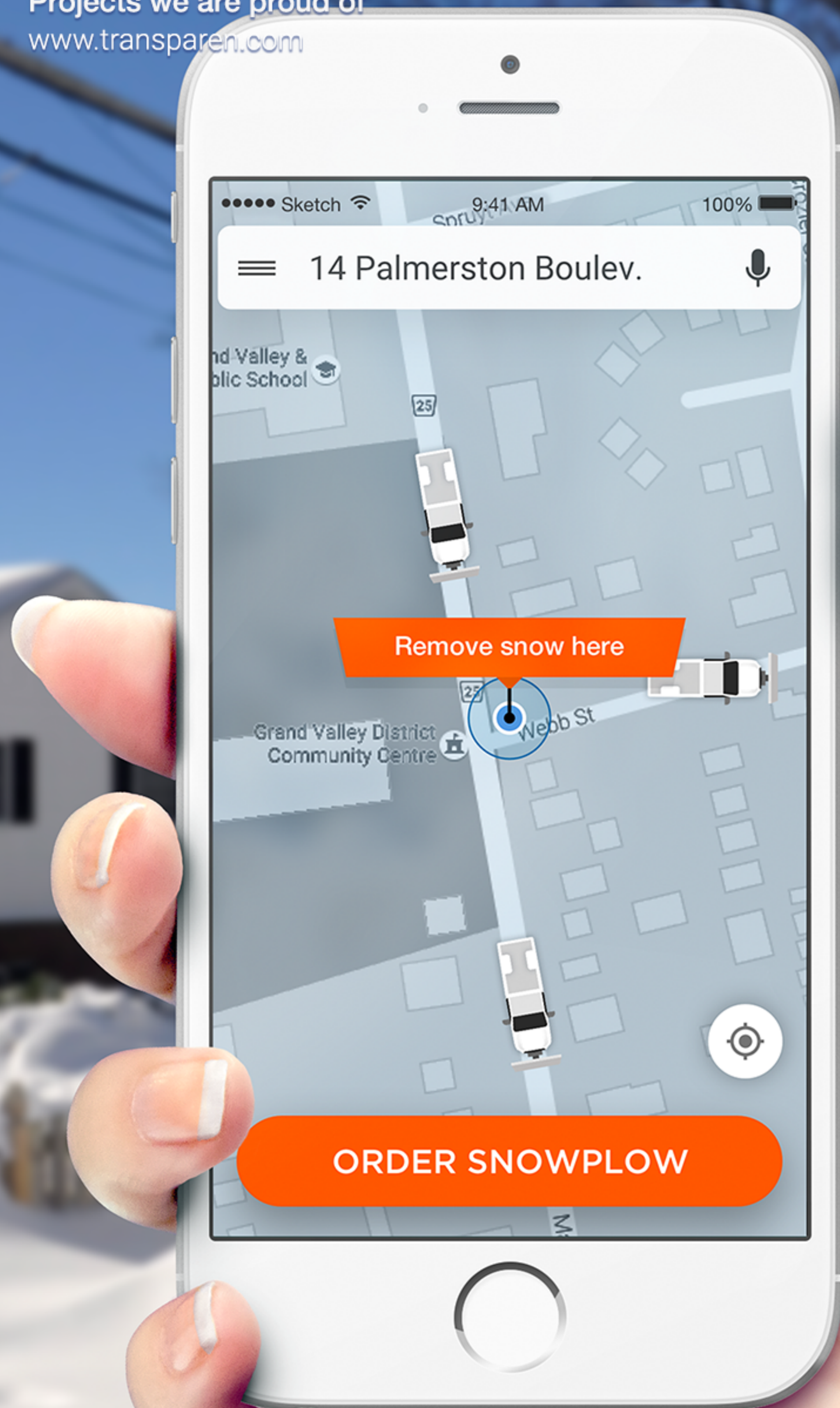
Apache Server  
Tomcat  
JBoss

## Design

Balsamiq  
Invision  
Sketch  
Photoshop  
Illustrator  
Unity 3d  
3d max  
Autodesk Maya  
zBrush



**PROJECTS**  
— WE ARE —  
**PROUD OF**

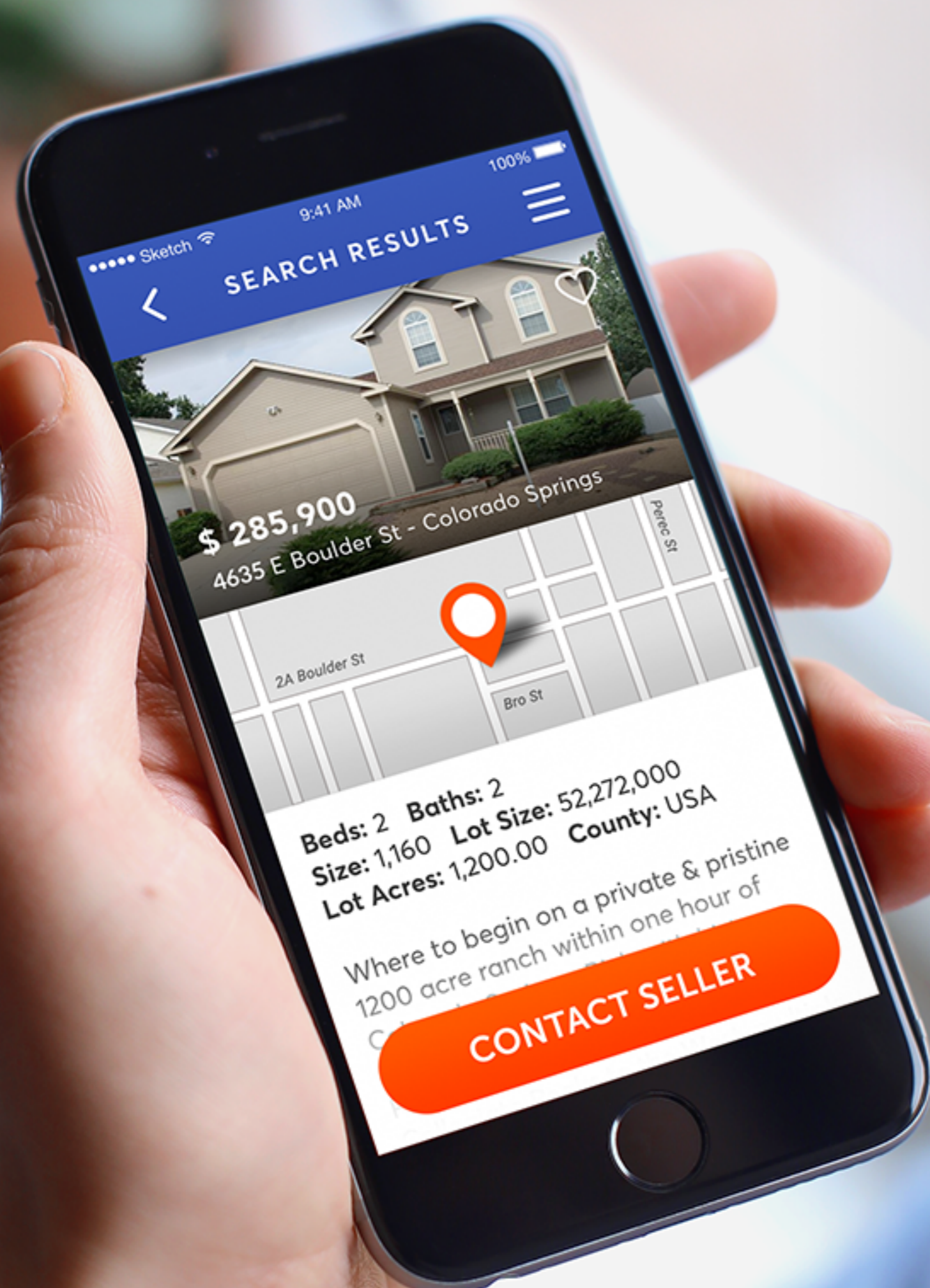


# Snohub

## Mobile app for Snow Clearing Service

The app was created to disrupt the business of established snow plow companies, by allowing new entrants to easily get started and connect with real customers. The app runs on iOS and Android user's smartphones. It allows homeowners to order a snow removal service with the tap of a button and service providers - to identify and pick the jobs in their area.

[Startups](#)[iOS](#)[Android](#)[UI/UX](#)



# Real Estate

## Sale & Rent app

The app was created for real estate professionals. It provides mobile access to properties for sale and rent. The intuitive interface makes searching for property quick, easy and fun with full-screen photographs and location-based searching to find properties near your current location.

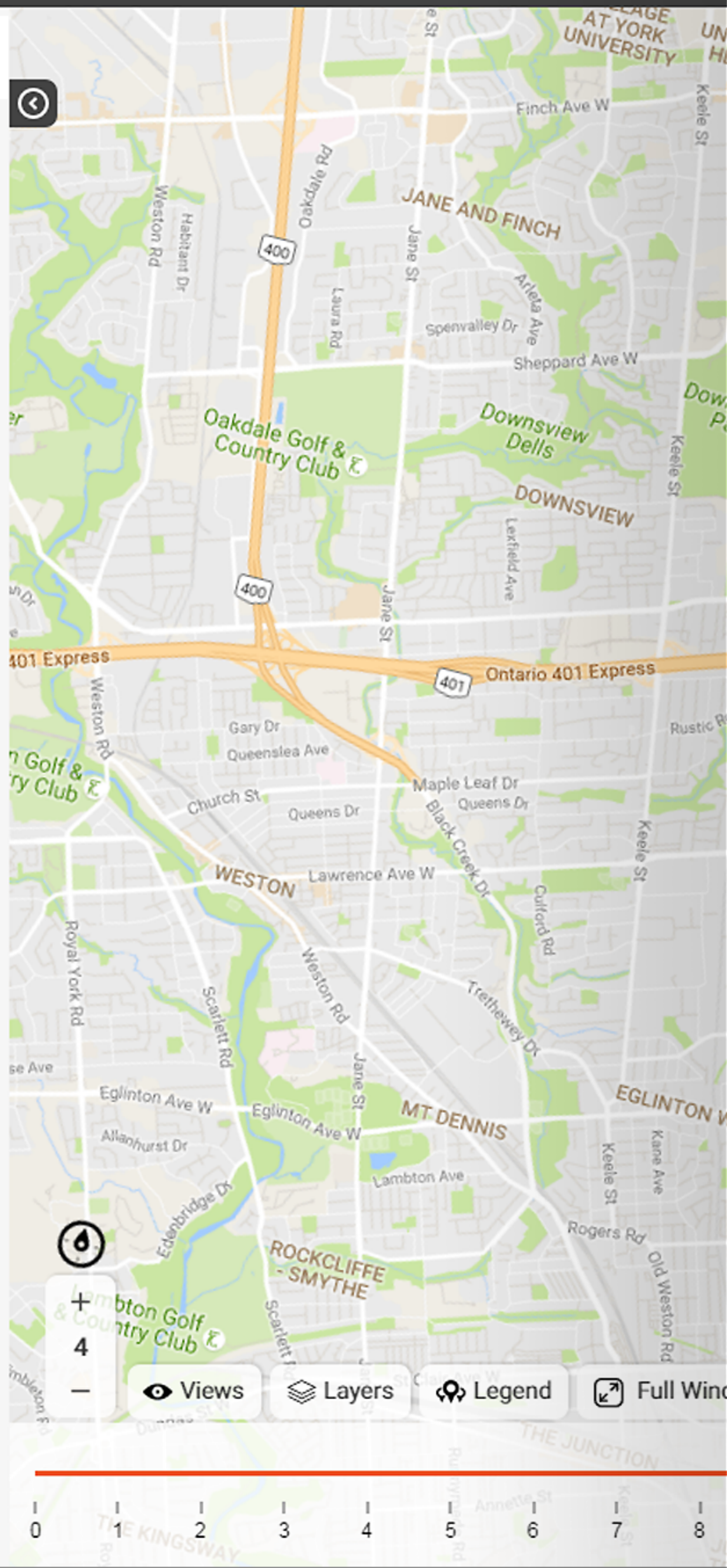
The app runs on iOS and Android.

Real Estate

iOS

Android

UI/UX



# ITS

## Intelligent Traffic Management System

It is an integrated web-based real-time system with GIS-Based Map-Driven UI for intelligent city traffic regulation.

Transparen set up a managed development team which implemented the ITS frontend. We created functional and bug-free user interfaces for 10 modules integrated with database and server-side functionality developed by another team.

Traffic Solutions

Web Development

UI/UX

JavaScript

Node.js



# Matrix

## Integrated Traffic Data Management System

It uses a GIS map-based software system to store, process, display, and report traffic related data to support the day-to-day operations, planning and policy development of the Region's road network. In close cooperation with GIS Specialists and Data Management Coordinators we have collected and combined into a single web application all requirements of Traffic Engineering and operations.

Traffic Solutions

Web Development

UI/UX

PHP

JavaScript



Transparen is happy to meet you and speak with you.  
To share your ideas and request more info, please, contact



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